

RUSTENBURG
GIRLS' HIGH SCHOOL

SPONSORSHIP & ADVERTISING KIT

About Us

Rustenburg Girls' High School is a leading high school based in Rondebosch, Cape Town. Rustenburg has a current enrolment of just over 889 learners. The staff of more than 60 full and part-time subject specialist educators ensures academic support of the highest quality in classes of a size conducive to optimal learning and academic innovation.

Our Values

We are committed to our core values of:

- Integrity
- Acceptance
- Respect
- Kindness
- Gratitude

Our Mission is to commit to creating a safe, supportive and inclusive environment, offering a wide range of opportunities to enable quality teaching, learning and personal development. We strive to nurture the potential of each individual to benefit both the school and broader community.

Monthly Online Reach

Website: www.rghs.org.za
Average monthly page views: 11 320
Average monthly users: 3 627

Weekly Newsletter:
1265 parents and staff, 889 learners.
Average open rate: 70%

Social Media

@rustenburggirls
7800 followers

@rustenburggirls
5010 followers

@school/rustenburg-high-school-for-girls
1529 followers

WEEKLY NEWSLETTER

The electronic news bulletin is sent out every Thursday via email, WhatsApp and is posted on our social platforms. The deadline for the advert submission as well as proof of payment is the Wednesday before.

The advertising rate is **R350 per advert per week or R1200 for 4 adverts.**
Design specs: A basic quarter-page landscape. A JPG file is preferred. A link to a website or PDF document may be supplied.

See examples of our bulletins here.





SOCIAL MEDIA ADVERTS

R350 per placement - Instagram, FaceBook and LinkedIn

ADVERTISING BOARDS

ASTROTURF: R12500 per board per year





Dimensions: 240 cm X 117 cm

NOTICE BOARDS - ELECTRONIC and PHYSICAL VINYL BILLBOARD AT THE SCHOOL EXIT GATE facing Campground Road: R50 000 per year



Contact melvilled@rghs.org.za for more information and tailored options.

EVENT SPONSORSHIP

Sponsorship opportunities available for:

- U16 Hockey, Netball and Football Champion's Cup 2027 (national)
- **Fundraising events:** Wisdom Networking Sessions, Special Events, Infrastructure projects, Women's Day , Media Centre Upgrade, Aquatic Centre etc.
- Music and Drama Productions throughout the year



TEAM SPONSORSHIP

Sponsorship opportunities available for:

- National All Girls' Festival Touring Teams
- All First Team Sports Kits (Rugby, Football, Hockey, Squash, Athletics, Waterpolo, Netball)
- Touring Team Tournaments



CAMPUS DEVELOPMENT PROJECTS

Sponsorship opportunities available for:

- Solar Project
- Sustainable Building Projects (ongoing)



BURSARIES/SCHOLARSHIPS

Opportunities to sponsor a learner:

- Sponsor deserving learners who would like to come to Rustenburg but cannot afford the school fees.
- Donate to the Altius Et Latius Trust Fund for previously disadvantaged learners. This is aimed at companies who are seeking BBBEE ratings and already investing in skills development or socio-economic development initiatives.





Contact melvilled@rghs.org.za for more information and to discuss tailored solutions that suits your company's needs.

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EVENT SPONSORSHIP

Sponsorship opportunities available for:

- U16 Hockey, Netball and Football Champion's Cup 2025
- **Fundraising events:** Golf Day (2025), Women's Day Event, Quiz Night, Hostel Fundraisers.
- Music and Drama Productions (annually)



TEAM SPONSORSHIP

Sponsorship opportunities available for:

- National All Girls' Festival Touring Teams
- All First Team Sports Kits
- Touring Teams (Hockey, Water Polo, Netball)



CAMPUS DEVELOPMENT PROJECTS

Sponsorship opportunities available for:

- Solar Project
- Sustainable Building Projects (ongoing)



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