

RUSTENBURG

SPONSORSHIP & ADVERTISING KIT

Monthly Online Reach

Website: www.rghs.org.za

Average monthly page views: 10 000 Average monthly users: 2 500

Weekly Newsletter:

1089 parents and staff, 881 learners. Average open rate: 70%

Social Media

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@rustenburggirls 7800 followers

@rustenburggirls 5010 followers

@rustenburggirls 1900 followers

@school/rustenburg-high-school-for-girls 1529 followers

About Us

Rustenburg Girls' High School is a leading high school based in Rondebosch, Cape Town. Rustenburg has a current enrolment of just over 850 learners. The staff of more than 60 full and part-time subject specialist educators ensures academic support of the highest quality in classes of a size conducive to optimal learning and academic innovation.

RUSTENBURG

Our Values

We are committed to our core values of:

- Integrity
- Acceptance
- Respect
- Kindness
- Gratitude

Our Mission is to commit to creating a safe, supportive and inclusive environment, offering a wide range of opportunities to enable quality teaching, learning and personal development. We strive to nurture the potential of each individual to benefit both the school and broader community.

WEEKLY NEWSLETTER

The electronic news bulletin is sent out every Thursday. The deadline for the advert submission as well as proof of payment is the Wednesday before.

The advertising rate is **R300 per advert per week or you can** pay **R 1000 for 4 adverts (buy 3 get 1 free).**

Design specs: A basic quarter-page landscape. A JPG file is preferred. A link to a website or PDF document may be supplied.

See examples of our bulletins here.

Please contact René Forbes (<u>forbesr@rghs.org.za</u>) to place an advert or for further information.

ADVERTISING BOARDS

ASTROTURF: R7500 per year



email: info@rghs.org.za

Dimensions: 240 cm X 117 cm



SPA@BANKSIA





ELECTRIC NOTICE BOARD AT THE EXIT GATE: R40 000 per year



Contact marketing@rghs.org.za for more information and tailored options.

EVENT SPONSORSHIP

Sponsorship opportunities available for:

- U16 Hockey, Netball and Football Champion's Cup 2025
- Fundraising events: Golf Day (2024), Women's Day Event, Hostel Fundraisers.
- Music and Drama Productions (annually)

TEAM SPONSORSHIP

Sponsorship opportunities available for:

- National All Girls' Festival Touring Teams
- All First Team Sports Kits
- Touring Teams (Hockey, Water Polo, Netball)

CAMPUS DEVELOPMENT PROJECTS

Sponsorship opportunities available for:

- Solar Project
- Sustainable Building Projects (ongoing)

BURSARIES

Opportunities to sponsor a learner:

- Sponsor deserving learners who would like to come to Rustenburg but cannot afford the school fees.
- Donate to the <u>Altius Et Latius Trust Fund</u> for previously disadvantaged learners. This is aimed at companies who are seeking BBBEE ratings and already investing in skills development or socioeconomic development initiatives.

Contact <u>marketing@rghs.org.za</u> for more information and to discuss tailored solutions that suits your company's needs.





Campground Road, Rondebosch, 7700 Cape Town, South Africa Telephone: +27 (0) 21 686 4066



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